



Dara O'Briain will be the host and entertainment for the EIC National Awards 2019.

## SPONSORSHIP OPPORTUNITIES

The EIC National Awards Dinner returns to the spectacular 8 Northumberland Avenue, London's most central venue, on October 3, 2019.

Join us at this prestigious event in the UK energy industry's supply chain calendar as we celebrate the achievements and successes achieved by our members.

Guest include major EPC contractors, operators, government agencies and the supply chain, making this a unique opportunity to promote your brand to potential customers, clients and peers allowing your company to stand out.

Take advantage of this exclusive platform for hosting and entertaining your own VIP guests.

## WHY SPONSOR?

- Exposure to 350 industry professionals
- Affiliate your brand with this prestigious awards event for the UK energy supply chain
- Promote your brand to a captive audience of relaxed buyers and industry peers
- Network with UK and international energy players
- Align your company with the leading UK energy supply chain trade association



### BOOK TODAY

T: +44 (0)1429 874 453  
E: [nationalevents@the-eic.com](mailto:nationalevents@the-eic.com)  
[www.the-eic.com/nationaldinner](http://www.the-eic.com/nationaldinner)



# PLATINUM SPONSORSHIP – **SOLD!**

The platinum sponsorship package offers one company the ultimate in brand exposure at this flagship industry event. Maximise your presence by taking advantage of this unique opportunity.

As the platinum sponsor, your logo and branding will be especially prominent on all marketing collateral, both throughout the run up to the EIC National Awards Dinner 2019 and during the event itself.

**Cost: £12,500 +VAT**

## PACKAGE INCLUDES:

Thanks to our Sponsor:



- 10 Dinner seats and VIP drinks reception (worth £4,000 +VAT) including canapes, a stunning 3 course meal and wine and beer throughout the evening
- EIC CEO and Celebrity Speaker Dara O'Briain\* seated at your table (table seats 12)
- Primary Sponsor listing on website, in marketing emails, menus, dinner programme and table plans
- Opportunity to hand out one of the key awards
- Co-branding with the EIC on stage
- Your advert/marketing material on the main stage screen (up to 3 slides)
- Your logo in 'Thanks to our Sponsors' on the main stage screen and walkway screens
- Your advert/logo displayed on a loop on the walkway screens
- Officially thanked by CEO and mentioned by Celebrity Speaker Dara O'Briain
- Photos with CEO and Celebrity Speaker
- Opportunity to provide pop-ups for display
- Full page advert in the dinner programme
- First refusal for primary sponsor benefits and presentation slot at the EIC's coinciding business event during the day (free of charge and subject to confirmation)
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event

\*Dara O'Briain has been booked and confirmed however the EIC cannot take responsibility should it be necessary to substitute him as a guest speaker in the unlikely event of his cancellation or if he is unwilling to be seated at dinner.



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# GOLD SPONSORSHIP - BEER AND WINE – **SOLD!**

Place your company branding in the hands of over 350 energy sector leaders by sponsoring the wine and beer at the event. This exclusive opportunity ensures that your company is talked about during dinner and recognised as one of the major event sponsors in the run up to, during and long after the dinner has taken place.

**Cost: £6,200 +VAT**

Thanks to our Sponsor:



- Full table of 12 worth £4200+VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Invitation to exclusive VIP drinks reception for you and your guests
- Your advert/marketing material on the main stage screen
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Your advert played on a loop on walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Half page advertisement in the dinner programme
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.

# GOLD SPONSORSHIP - AUDIO VISUAL

AV equipment inspires great guest experiences. With a main stage screen, walkway screens and powerful sound systems this sponsorship opportunity helps provide the technology that is needed to deliver a successful event. Associate your branding with the success of the evening by reserving this fantastic package today!

**Cost: £6,200 +VAT**



- Full table of 12 worth £4200+VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Invitation to exclusive VIP drinks reception for you and your guests
- Your advert/marketing material on the main stage screen
- Your logo to appear on all main stage slides
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Your advert played on a loop on walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Half page advertisement in the dinner programme
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.



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# GOLD SPONSORSHIP – DRINKS RECEPTION – **SOLD!**

Taking place in the stunning surroundings of the Old Billiards Room, the Drinks Reception welcomes guests to the dinner with a fabulous array of canapes and fizz. Be the first company the 350+ guests see by sponsoring this opening networking event and securing the first branding opportunity of the evening. As part of this package you will also sponsor and be invited to an exclusive VIP Drinks Reception in a private area for this year's most senior attendees.

**Cost: £6,200 +VAT**

Thanks to our Sponsor:



- Full table of 12 worth £4200+VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Your logo on the Main Screen in the Old Billiards Room during Drinks Reception
- Opportunity to place banner stands around the Old Billiards Room and VIP area
- Your advert/marketing material on the main stage screen
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Your advert played on a loop on walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Half page advertisement in the dinner programme
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.

# GOLD SPONSORSHIP – NETWORKING DESSERTS

Following the dinner guests will be invited back to the Old Billiards Room where they will be offered an array of dessert canapes, offering an excellent opportunity for networking in a relaxed environment. Sponsor the Networking Desserts and ensure your logo is the last thing that guests remember before they depart for the evening!

**Cost: £6,200 +VAT**



- Full table of 12 worth £4200+VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Your logo on the Main Screen in the Old Billiards Room during Networking Desserts
- Opportunity to place banner stands around the Old Billiards Room
- Your advert/marketing material on the main stage screen
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Your advert played on a loop on walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Half page advertisement in the dinner programme
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.



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# SILVER AWARD SPONSORSHIP

Sponsoring an award is a fantastic opportunity to raise your profile in the energy sector. The awards attract significant interest from the industry, media coverage and the 350+ senior guests that will be in attendance.

As a sponsor, you will not only present the award to the winner on the evening, but also be invited to join the judging panel for your award category, offering an excellent opportunity for networking with influential industry leaders who are also on the panel.

**Cost: £4,200 +VAT**



- Four dinner tickets worth £1,460+VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Invitation to the exclusive VIP drinks reception
- Invited to join the judging panel for your award category
- Opportunity to address the audience (short 1 minute speech) and present the award to the winner
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Your advert played on a loop on walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Quarter page advertisement in the dinner programme
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.

## 2019 AWARD CATEGORIES & SPONSORS

<p><b>Collaboration:</b></p> 	<p><b>Company of the Year:</b></p> <p><b>Available to Sponsor!</b></p>	<p><b>Digital:</b></p> <p><b>Available to Sponsor!</b></p>
<p><b>Diversification:</b></p> 	<p><b>Export:</b></p>  <p>Society of Petroleum Engineers Aberdeen Section <a href="http://www.spe-uk.org">www.spe-uk.org</a></p>	<p><b>Innovation:</b></p> <p><b>Available to Sponsor!</b></p>
<p><b>Optimisation:</b></p> <p><b>Available to Sponsor!</b></p>	<p><b>Service &amp; Solutions:</b></p> 	<p><b>Technology:</b></p> 



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# BRONZE SPONSORSHIP – PRIZE DRAW – **SOLD!**

A highlight of the evening, a business card prize draw will take place during dinner, allowing one company to be invited up on stage to pick the winning card and present the prize to the lucky winner. This package offers excellent exposure and guarantees everyone's attention as they listen intently to see if they have won!

**Cost: £1,850 +VAT**

Thanks to our Sponsor:



- Two dinner tickets worth £730 +VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Invited up on stage to pick the winning business card and give the prize to the winner
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.

# BRONZE SPONSORSHIP – INVITATIONS

Be the first logo the 350+ expected guests will see by sponsoring the Dinner Invitations. This exclusive opportunity offers one company the chance to include their logo on the invitations, provided to guests in the weeks running up to the dinner, ensuring your brand is at the forefront of their minds well in advance of the event!

**Cost: £1,850 +VAT**



- Two dinner tickets worth £730 +VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Your logo on the printed invitations given out to all attendees
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.

# BRONZE SPONSORSHIP – TABLE GIFTS

Go that extra mile and provide a corporate gift to each attendee. A fantastic way to put your company branding in the hands of the 350+ energy industry senior figures attending the dinner ensuring your logo will be remembered long after the event has taken place.

**Cost: £1,850 +VAT**



- Two dinner tickets worth £730 +VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Opportunity to provide a corporate gift to dinner attendees (provided by you)
- Your logo in 'Thanks to our Sponsors' on main stage screen and walkway screens
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Promotion as a sponsor on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.



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# TABLE HOST – NEW FOR 2019

Boost your company profile to the 350+ industry guests attending the EIC's National Awards Dinner PLUS engage directly with existing contacts and desired clients by hosting a table!

A limited number of tables will be available for members to join the EIC's guest clients at this year's event. That's not all – EIC members who become Table Hosts will also be able to have a say on who sits at their table.

**Cost: £3,850 +VAT**



## How does it work?

- Send us your guest 'wish list' by 1 August 2019 so that we can invite them on your behalf
- Accepted RSVPs will be seated at your table
- EIC invited guests will also be seated at your table



## Other Benefits Includes:

- Four dinner tickets for you and up to four 'wish list' guests worth £2,920 +VAT including canapes, a stunning 3 course meal and wine and beer throughout the evening
- Invitation to the exclusive VIP drinks reception
- Your logo in 'Thanks to our Table Hosts' on main stage screen and walkway screens
- Your advert played on a loop on walkway screens
- Quarter page advertisement in the dinner brochure
- Thanked by EIC CEO on stage
- Photo opportunity with celebrity speaker Dara O'Briain
- Promotion as a Table Host on the EIC website, LinkedIn and Twitter in the run up to, during and following the event.



**Secure your table today and let the EIC do the hard work for you by inviting your desired clients!**

The EIC will only use the information you provide to invite your guests. Table Hosts should provide enough guests on their wish list to result in 4 RSVPs but in the event of any of these places not being filled by the table host, the EIC will fill the spaces with similar alternative guests.

## INDIVIDUAL PLACES & TABLE BOOKINGS

Additional places & table bookings can be added to any of the above Sponsorship Packages and are priced at the following:

Individual Place: £365 +VAT

Table of 12: £4,200 +VAT

If you are interested in reserving one of the Sponsorship Packages please contact:

**Charmaine Thompson, EIC Sales Executive**

[Charmaine.Thompson@the-eic.com](mailto:Charmaine.Thompson@the-eic.com) or call +44 7710 996915



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